

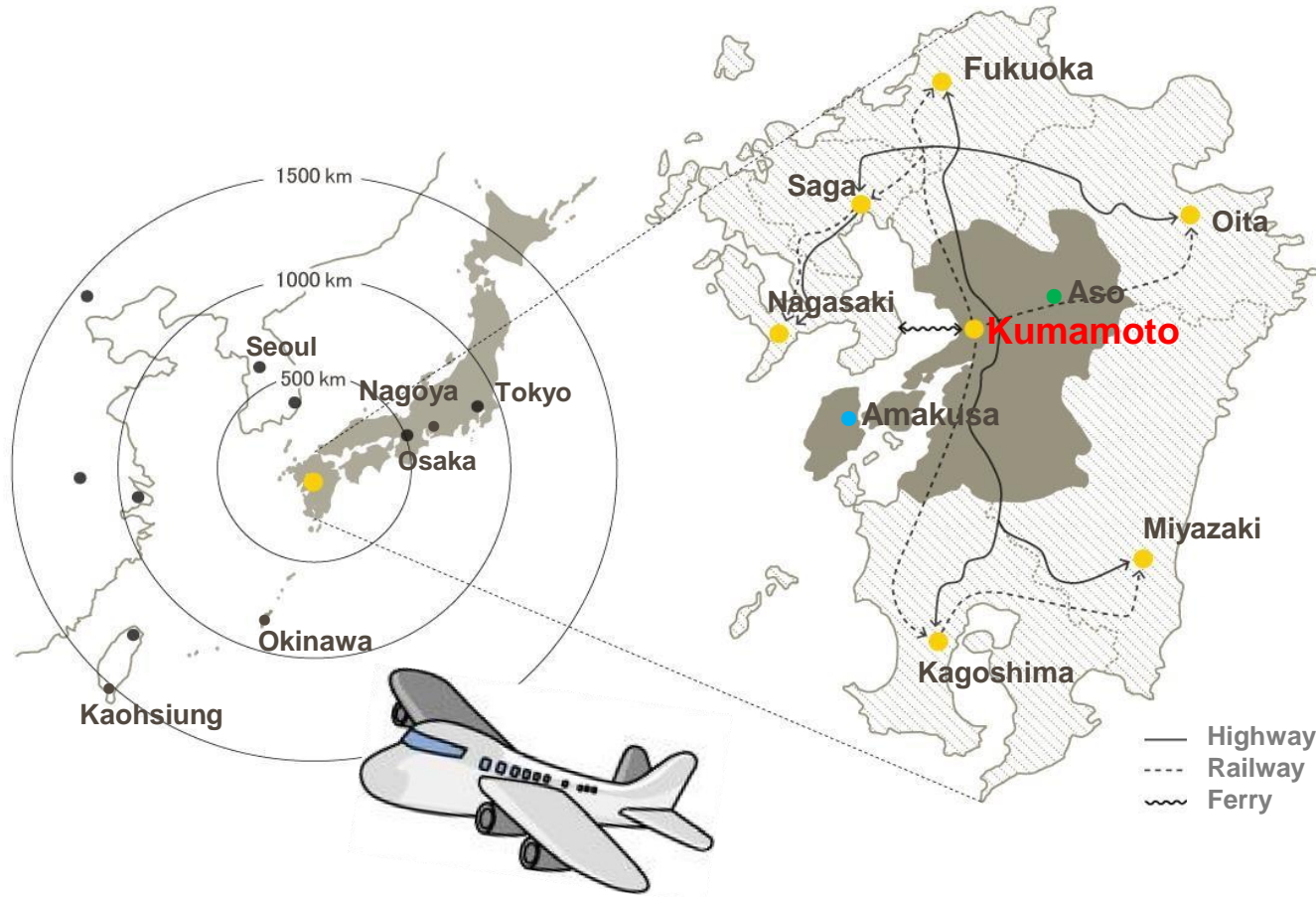
KUMAMOTO CITY

Kumamoto International Convention and Tourism Bureau

Characteristics of Kumamoto/ Access to Kumamoto

Kumamoto has both concentrated city function and abundant nature. Kumamoto is commercial center in the central Kyushu area as well. Moreover, with its abundant greenery an agricultural output is high. With its geographically convenient location and modern transportation infrastructures such as the Trans Kyushu Motorway, a railroad network and the Kumamoto Airport, the city has strengthened its relations with other major cities in Japan and Asia.

◎Population approx.740,000
◎Area 389.53km²



Flight Tokyo~

95 min. Osaka Nagoya~75 min.
~65 min. Seoul Okinawa~85 min.
~95 min. Kaohsiung~150min.

Kyushu Shinkansen

Fukuoka~Kumamoto 33 min.
Kagoshima~Kumamoto 45 min.
Shin Osaka~kumamoto 3 hours



Attractive Destination for Convention

1. Concentrated city function
Convention facilities, Hotels, Commercial facilities, Transportation center are concentrated.
2. Water and food
Crystal clear spring water, and fresh fruits and vegetables.
3. After convention
Various kinds of sightseeing spot such as Kumamoto Castle, Suizenji Park, Amakusa islands, Mt.Aso and activities such as Golf, Hot Spring, Fruit picking, and 'the art of delicious plastic food' making.
4. Hospitality
Language volunteer and volunteer guide will help your stay more comfortable and memorable.



Kumamoto Castle



Hot spring



Flowing well



Suizenji Park



Dolphin watching



Cretor, Mt. Aso

1. Concentrated City Function

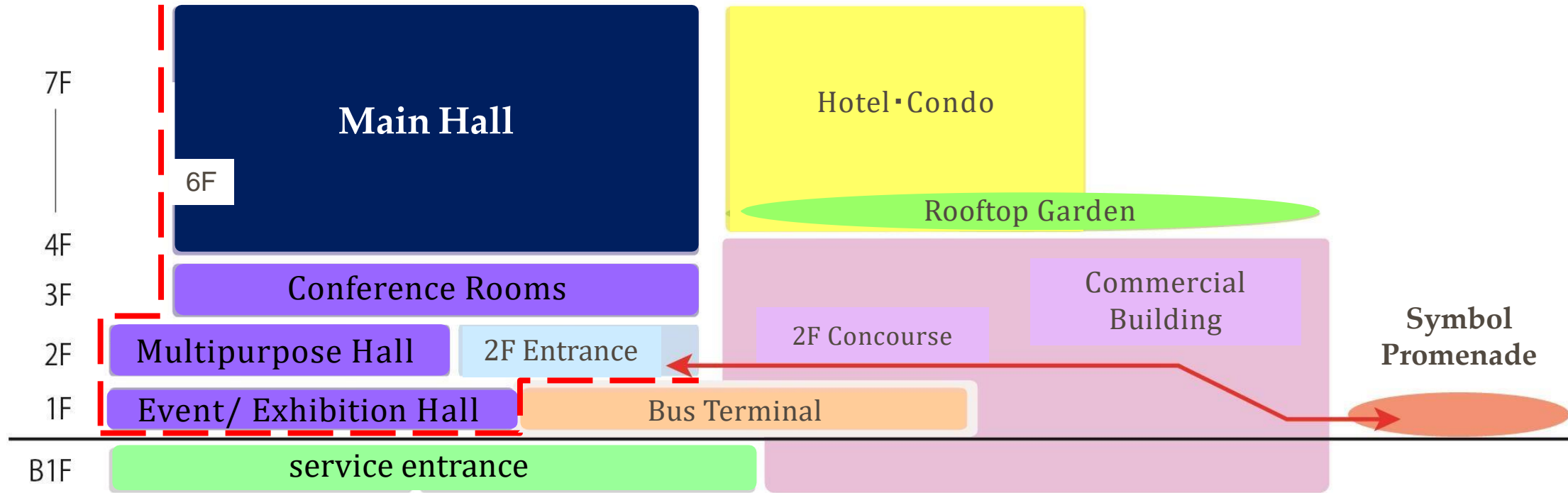
Convention Facilities in the central of Kumamoto City

convention hall opened in 2019, **KUMAMOTO-JO HALL!**



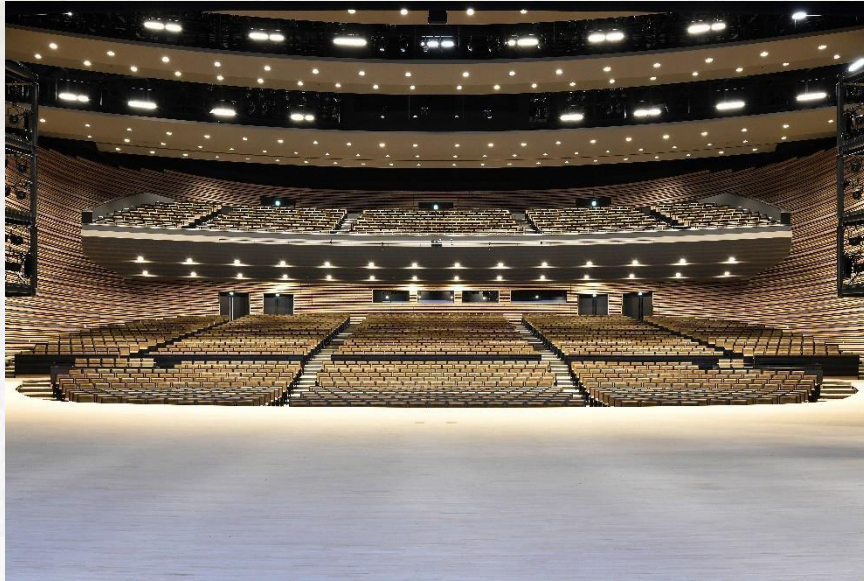
KUMAMOTO-JO HALL

<Cross-section>



Floor	Room Name	Capacity/Size
4~6F	Main Hall	<ul style="list-style-type: none"> ▪ 2,300 fixed seats
3F	Conference Rooms	<ul style="list-style-type: none"> ▪ 1,670m²: 30m²~300m² ▪ 19rooms can either be used separately or as one room together some rooms. *1,200m² the biggest room
2F	Multipurpose Hall	<ul style="list-style-type: none"> ▪ 840m²(separable)
1F	Event and Exhibition Hall	<ul style="list-style-type: none"> ▪ 1,630m²(separable)
Total		<ul style="list-style-type: none"> ▪ Approximately 30,000m²

Main Hall (4F~6F)



2,300 fixed seats

Main Hall Foyer



Kumamoto Castle View from foyer
of the main hall.

Multipurpose Hall(2F)



840m²(Separable)

Also can be used for multipurpose hall

Event/Exhibition Hall (1F)



1,630m² Hall (Separable)

Can be used for multipurpose events
and exhibitions

Convention Facilities in the central of Kumamoto City

Citizens Hall Sojo University Hall



Location:
central of the city
(near Kumamoto castle)

Standing in front of Kumamoto Castle, it is only 5 mins walk from Kumamoto Bus Terminal. It has a large 1,519 seats hall, small and medium-sized meeting rooms.

Kumamoto City International Center



Location:
central of the city
(near Kumamoto castle)

Located across from the Citizen Hall. It has a 230 people venue, an international meeting room, small and large-sized meeting rooms, and tearooms and Japanese-style rooms for experiencing Japanese Culture. An information service hub for visitors.

Kumamoto Shintoshin Plaza



Location:
10mins by car from central of the city
(near Kumamoto station)

Located next to the east exit of JR Kumamoto Station. It has 489 seats hall, multipurpose rooms, and 4 meeting rooms. There are Sightseeing & Regional Information Center, library, Business Support Center as well.

Convention Facilities in the central of Kumamoto City

Kumamoto Kenmin Koryukan Parea



Location:
central of the city
(near the Kumamoto castle)

There are 382 people hall, 8 small and large-sized meeting rooms, Japanese-style rooms, and a music room. It has a concentration of commercial facilities such as department stores and hotels in the vicinity.

Kumamoto Hotel Castle



Location:
central of the city
(near the Kumamoto castle)

Standing next to Kumamoto Castle and the central shopping streets. It has small, medium-sized meeting rooms, and large hall which can hold up to 1,500 people. You can enjoy a sweeping view of Kumamoto Castle from the top-floor restaurant.

Hotel Nikko Kumamoto



Location:
central of the city
(near the Kumamoto castle)

Located in the center of Kumamoto City and takes 5 mins walk from the Castle. The reception hall 'Aso' can accommodate 1,800 people and 'Amakusa' can hold up to 700 people. It also has 'Garden Banquet' room, small and medium-sized meeting rooms.

Unique Venues in Kumamoto City

Suizenji Jojuen Park

Lord Hosokawa Tadatoshi began construction of this garden park in 1636 as a tea retreat. It is an interesting and much visited venue, featuring miniature landscapes, a temple, Noh theater and small lake. You can enjoy reception parties with the seasonal view of the garden. It is possible to be held not only traditional performance but also Jazz live etc. at Noh theater.



Sakura-no-baba Johsaien

You can enjoy Kumamoto specialties in the territory of Kumamoto Castle. There is a multipurpose room with a rest lobby and waiting space next to shopping and restaurant area so it is also possible to use for meeting conference.



Commercial facilities and Transportation

Shiden

(Kumamoto City Tram)



Shiromegurin Bus

(Castle Loop Bus)



One Day Joint Pass

Kumamoto City Tram and Bus are vailed. You can visit Kumamoto Castle and other historical sites at discounted prices.

*An image for illustration purposes only.

Kamitori arcade



Shimotori arcade



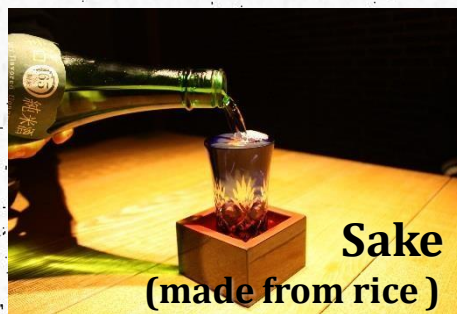
There are three sections: Kamitori, Shimotori, and Shinshidai. You can enjoy shopping at boutiques and department stores which line the streets along with plenty of diverse restaurants and cafes. This arcade is also used for exhibitions by various organizations as well as live street performances.

2. Water and Food

Flowing well



Karashi Renkon
(Lotus root with mustard)



Sake
(made from rice)



Orange
(grown in greenhouse)



Honmaru Gozen

Reproduced original cuisine

You can enjoy the Kumamoto Clan's classical cuisine cooked especially for lords.

2013 'Water for Life' UN-Water Best Practices Award!!



Ikinari Dango
(Sweet potato and bean paste bun)



Kumamoto Ramen

3. After Convention

Sakitsu Catholic Church

*World Heritage
since 2018



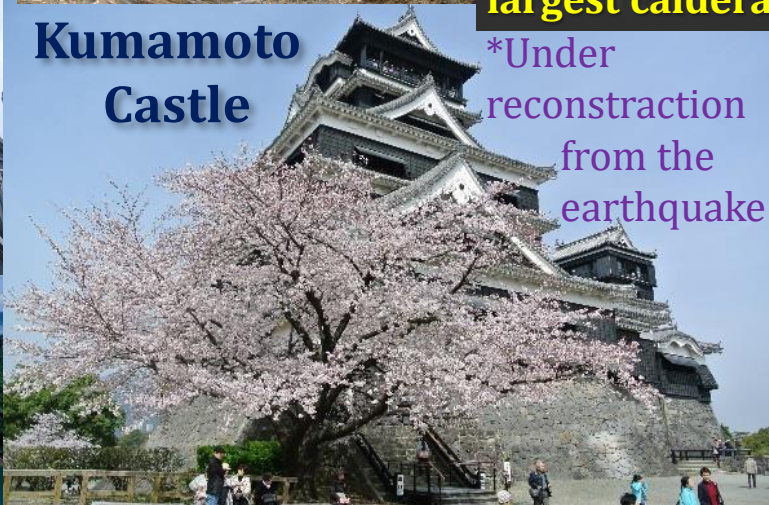
Cretor, Mt. Aso



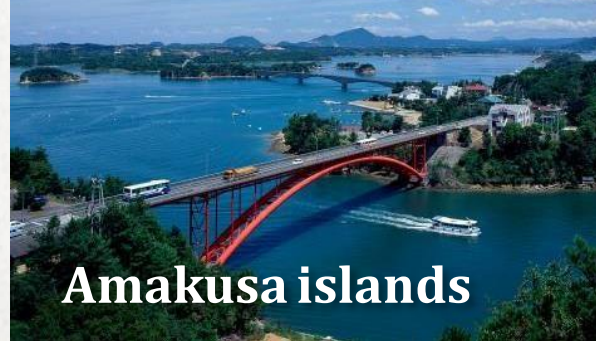
One of the world
largest caldera Mt.Aso

*Under
reconstruction
from the
earthquake

Kumamoto Castle



Hot spring (Aso area)



Amakusa islands



Dolphin watching



Suizenji Park



You can try to make 'the art of
delicious plastic food'!!

We have lots of other experience plans.
Please try them and enjoy all of Kumamoto!

4. Hospitality

Your sightseeing in Kumamoto will be enjoyable and memorable with the assistance of Kumamoto volunteer guides. Cheerful and hospitality-minded guides will guide you in and around Kumamoto city. We even offer guides that speak English, Korean and Chinese if needed.



The group is well-known among sightseers and locals alike for entertaining performances, good looks, and enthusiasm to show off what Kumamoto Castle has to offer. And luckily for English-speaking visitors, these samurai can understand a bit of English, so don't hesitate to ask them for a picture.



*An image for illustration purposes only.

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Subsidy for Convention

Financial Assistance

【 Amount 】

- Depends on the scale and contents of the convention.
- Excluding up to 20% of the total budget, maximum assistance of JPY 1,000,000.

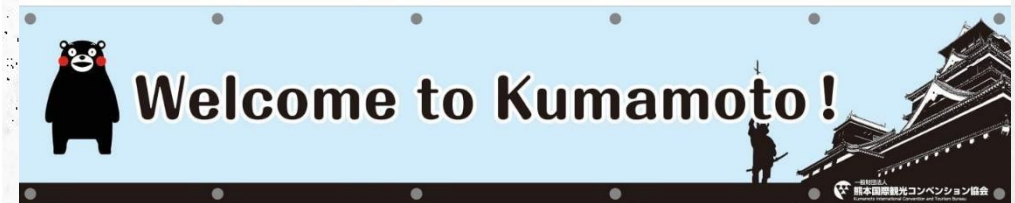
*Special Provisions: Will provide extra financial assistance up to JPY 1,000,000 if the convention site is competing with other cities.

【 Conditions 】

- The convention is held in Kumamoto City.
- A total of 30 or more participants lodging in Kumamoto City.
- Not exceeding those conventions organized by one corporation for its own members or employees.

Other Support

- ◆ Welcome sign board *Kumamoto Station, Kumamoto Airport, Main Place for the Convention
- ◆ Welcome sign inflatable pole *Kumamoto city center shopping arcade, etc
- ◆ Flagstaff loaning *English, Chinese, Korean, Japanese are available
- ◆ Maps *English, Chinese, Korean, Japanese are available
- ◆ Paper bag *JPY 100 per bag for a part of print cost.
- ◆ Volunteer Staff *Interpreter, Cultural Experience, General, etc.
- ◆ Introduction of Facilities *Convention Hall, Hotels, Unique party space, etc.
- ◆ Provision of Materials for After Convention *Images, DVD, guide book, Happi coat etc.



Subsidy for Incentive Travel

Financial Assistance

We provide financial assistance to travel agencies which have attracted *incentive travel to Kumamoto City from inside and outside Japan.

* employee training including visits to city sights and cultural institutions/incentive tours including prize award ceremonies

【Amount】

- 2,000 Yen per person per night, maximum 100,000 Yen in total for one visit.

【Conditions】

- Incentive travel arrangements are to be conducted by travel agencies inside or outside Japan.
- Visitors to Kumamoto city have to be from outside Kumamoto Prefecture.
- The number of visitors lodging in Kumamoto City has to be 30 or more.

Exclusion criteria

▲ Religious or political groups ▲ Usual Business travel ▲ Persons already receiving subsidies by Kumamoto City, Kumamoto Prefecture or the Kumamoto Prefecture Tourism Federation ▲ Others not meeting requirements

**We sincerely look forward to
welcoming you to Kumamoto!**

Contact Details

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